



**TEMATICA LUCRĂRILOR DE DIZERTATIE**  
**PENTRU MASTER ANTREPRENORIAL SI ADMINISTRAREA AFACERILOR IN**  
**DOMENIUL ENERGIEI**  
**SESIUNEA IUNIE 2016-2017**

**DISCIPLINA: THE ENERGY MARKET / PIATA DE ENERGIE**  
**COORDONATOR: PROF. UNIV. DR. ADRIAN TANTAU**  
**DR. DAN MORARU**

- Integrating the Romanian energy market to the European market. Comparative analysis of the transaction mechanisms
- Support schemes for renewable energy. Complying to the new regulations regarding the state subsidies – a comparative analysis
- Advantages and disadvantages of matching the spot-intra day markets at regional / EU levels

**DISCIPLINA : RENEWABLE ENERGY AND CLIMATE CHANGE / ENERGIE**  
**REGENERABILĂ ȘI SCHIMBĂRI CLIMATICE**  
**COORDONATOR: PROF. UNIV. DR. ADRIAN TANTAU**

- Business models for renewable energy
- Climate change impact on business models
- Trends in climate change economy

**DISCIPLINA : ENERGY EFFICIENCY / EFICIENTA ENERGETICA**  
**COORDONATOR: PROF. UNIV. DR. ADRIAN TANTAU**  
**DR. FILIP CÎRLEA**

- Strategy for mobilising investments in the renovation of residential and commercial buildings at national level, both public and private in accordance with The National Energy Efficiency Action Plan
- Policies and implementation measures of Directive 2012/27/UE on energy efficiency by National Energy Efficiency Action Plan targets
- Policies and implementation measures of Directive 2012/27/UE on energy efficiency as a results of National Energy Efficiency Action Plan
- Energy performance of Nearly Zero Energy Buildings (NZEB)
- Energy Efficiency Trends in Buildings in accordance with the Directive 2012/27/EU of the European Parliament and of the Council of 25 October 2012 on energy efficiency
- Energy Efficiency Trends in Industry, Buildings & Transport in the EU and Romania inclusive



**DISCIPLINA : ENERGY TRADING / TRADING PENTRU ENERGIE**  
**COORDONATOR: PROF. UNIV. DR. ADRIAN DUMITRU TANTAU**  
**DR. DAN MORARU**

- Elaborarea unui Trading Rulle Book.
- Riscul asociat activitatii de trading al energiei electrice, evaluare si mitigare.
- Asset Based Trading versus Proprietary trading, analiza comparativa – studii de caz.

**DISCIPLINA : THE ECONOMY AND THE FINANCING OF ENERGY PROJECTS /**  
**FINANTAREA PROIECTELOR IN ENERGIE**  
**COORDONATOR : PROF. UNIV. DR. ADRIAN TANTAU**  
**PROF. UNIV. DR. ION LUNGU**

- Business plan for a project development of a wind farm 50 MW :
- Business case for a project development of a solar farm 27 MW

**DISCIPLINA : ENTREPRENEUSHIP AND BUSINESS DEVELOPMENT IN ENERGY /**  
**ANTREPRENORIAT SI DEZVOLTAREA AFACERILOR IN ENERGIE**  
**COORDONATOR : PROF. UNIV. DR. ADRIAN TANTAU**

- Innovation in the energy industry
- Energy business models
- Active house model
- Energy storage models
- Business plan in the energy industry
- Start up for energy
- Idea protection in the energy sector

**DISCIPLINA : RELATIONSHIP MARKETING IN ENERGY SECTOR / MARKETING**  
**RELATIONAL IN DOMENIUL ENERGETIC**  
**COORDONATOR: LECT. UNIV. DR. CATALIN VALERIU CURMEI**

- Marketing planning within the enterprise ..... activating in energy sector
- Marketing management within the enterprise .... activating in energy sector
- Entrepreneurial marketing management in the enterprise....activating in energy sector
- Marketing program for customer satisfaction in enterprise .... activating in energy sector
- Marketing program for complaints management in enterprise .... activating in energy sector



**ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI**  
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**DISCIPLINA: EUROPEAN UNION COMMON POLICY IN ENERGY / POLITICA  
COMUNITARA IN DOMENIUL ENERGIEI**

**COORDONATOR: PROF. UNIV. DR. ALINA MIHAELA DIMA**  
**CONF. UNIV. DR. RADU DADAU**

- European Union energy policy integration - rules and competences
- The Romanian energy policy- the path to European integration

**DISCIPLINA: ENERGY MANAGEMENT SYSTEMS / SISTEME DE MANAGEMENT IN  
ENERGIE**

**COORDONATOR : PROF.DR. CARMEN PAUNESCU**

- The role of energy policy for consolidation of competitive advantages of organizations
- Designing an energy management system according to SR EN ISO 50001:2011
- Opportunities for improvement of energy performance of organization

**CONSILIUL DEPARTAMENTULUI:**

Prof. univ. dr. Alina Mihaela Dima

Conf. univ. dr. Anca Bogdan

Conf. univ. dr. Tatiana Segal