



EY

Building a better
working world

Case study Economic Impact Assessment

Lecture description:

In the last decade corporations faced a wave of criticism due to different reasons, such as misleading behaviour, unethical decisions or legally challenges as a reflection of the past actions. Despite the proven or unproven actions, corporations turned to economic science in order to leverage their position. A common approach was to measure their impact in the society (e.g. in GDP, in CSR etc).

The most used approach to find the above is through *Leontief Input-Output model* – which is a quantitative economic technique that depicts inter-industry relationships within an economy. In the lecture we will pick a corporation from Romania and will apply this method.

For developing this model, Wassily Leontief earned the Nobel Prize in Economics.

Course information

Lecturer: Sofia Ionescu (EY)

Prerequisites:

NA

Notes:

This course is taught based on open questions

Bibliography:

Koopman, R., Wang, Z., & Wei, S. J. (2014). *Tracing value-added and double counting in gross exports*. The American Economic Review.

Leontief, W. (1970). *Input-output analysis. Theory of economic interdependencies*. Bucharest: Ed. Stiintifica.

Ernst & Young. (2012). *The Berkeley Group: Economic Impact Assessment*. Retrieved from [http://www.ey.com/Publication/vwLUAssets/The_Berkeley_Group_Economic_Impact_Assessment/\\$FILE/EY_Berkeley_Group_Economic_Impact_Assessment.pdf](http://www.ey.com/Publication/vwLUAssets/The_Berkeley_Group_Economic_Impact_Assessment/$FILE/EY_Berkeley_Group_Economic_Impact_Assessment.pdf)

Ernst & Young. (2015). *The Economic Impact of Rugby World Cup 2015*. Retrieved from [http://www.ey.com/Publication/vwLUAssets/EY-rugby-world-cup-final-report/\\$FILE/EY-rugby-world-cup-final-report.pdf](http://www.ey.com/Publication/vwLUAssets/EY-rugby-world-cup-final-report/$FILE/EY-rugby-world-cup-final-report.pdf)