



EY

Building a better
working world

Organizational Effectiveness

(A practitioner's perspective)

Lecture description:

Countless papers and books have been written about what makes a company successful, all of which contain a kernel of truth. Depending on the business fad of the moment and the skill and credibility of the authors, it boils down to either 'focusing on core competency', 'process re-engineering', 'the discipline of implementation' and so on.

During this lecture we will not venture to add yet another theory to this illustrious list. Instead, Mr. Moayed will share his thoughts and observations as a practitioner of organizational effectiveness.

This course is based on the first-hand experience of Vargha Moayed advising clients around the world and helping them build more effective organizations. Therefore, the lecture will cover in a hollistic manner all the elements of organizational effectiveness and will show how these elements interact with each other. It does not intend to be an in depth study of each element. On the contrary, it will be an interactive lecture grounded by real life examples.

Course information

Lecturer: Vargha Moayed (EY)

Prerequisites:

N/A

Notes:

N/A

Bibliography: