

# Sustainability transformation

## Lecture description:

Several companies in the production industry have started assessing their operating cost base, benchmarking against peers and looking for opportunities to improve sustainability. One of the major cost categories is the acquired energy for production lines and there are multiple ways this category can be optimized.

This course will focus on understanding the status quo of Cookie Co, a multinational CPG company producing food products of all kinds, with a focus on cookies and crackers. Further, the participants will be asked to identify opportunities / scenarios with highest saving potential while also highlighting the risk, assumptions and other insights that may support their view.

## Course information

**Lecturer:** Silviu Ciocianu (A.T. Kearney) with support from Victor Bradu (A.T. Kearney)

**Prerequisites:**

N/A

**Notes:**

This course is interactive, students will be required to participate in practical exercises, and participate actively in the discussions during the class.

Specific instructions regarding preparation for this course will be provided in advance and students will be expected to prepare before class.

**Please prepare in advance, bring your ideas to the table, and remember that we can only make this course effective if you are truly interested and engaged in it.**

**Bibliography:**

Materials to be shared one week prior to course by A.T. Kearney