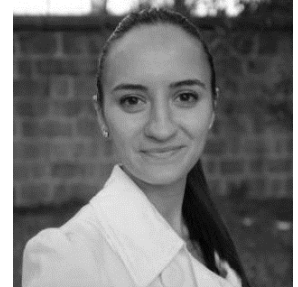


# Andreea Alexandrescu

## Senior Business Analyst, Bucharest



### ■ Area of expertise

- Functional: Organization & Transformation, Operations Effectiveness, Finance, IT strategy & procurement
- Industry: Energy & Utilities, Consumer Goods, Pharmaceuticals

### ■ Selected consulting experience

- **Organizational transformation** for a leading utilities company – redesign and implement the organizational structure; design processes and ways of working, create policies and work procedures at group level (Romania)
- **Digital transformation** for a top utilities company – transform a brick & mortar utilities into digitalized operations:
  - Transformation concept design
  - Organization redesign, with impact on processes, procedures, job descriptions, KPIs, organizational chart
  - IT systems and smart measuring equipment - procurement preparation, systems implementation and integration (workforce management, meter data management, geographical information system, smart metering equipment, etc.)
- **Process mapping** and design in sales, finance and supply chain functions for major FMCG company (Netherlands, Romania, South Africa)
- Design of **risk management** procedures at CEE level and implementation via a pilot-country for FMCG company
- Process design (including ERP) for **acquisitions and management of CAPEX** investments in a green-field brewery

### ■ Prior work experience

- Heineken: International Graduate (2 years), Financial commercial analyst (3 years)
- Sanofi-Aventis: Commercial support manager (1 year)

### ■ Education

- MSc Financial Analysis and Valuation Academy of Economic Studies Bucharest, Romania
- BA Accounting and Information systems Academy of Economic Studies Bucharest, Romania

### ■ Language skills

- Romanian (native), English (fluent), Spanish (fluent), Dutch (intermediate)