

Structuring an Argument & Presentation Skills (SKRIPT/KRISP Basics)

Lecture description:

When trying to be most effective in communication throughout today's business environment, two major aspects should be considered: how to visually present a document and how to verbally convey the message.

This course will introduce the basics on how to prepare different types of documents and show how to express thoughts using verbal and logical structure. Throughout this course we will be leveraging two of A.T. Kearney's most successful training courses: SKRIPT and KRISP (Kearney's Rational and Incisive Speaker Program).

Course information

Lecturer: Alexandra Velescu (A.T. Kearney) with support from Serban Stoica (A.T. Kearney)

Prerequisites:

N/A

Notes:

This course is interactive, students will be required to participate in practical exercises, and participate actively in the discussions during the class.

Please bring your ideas to the table, and remember that we can only make this course effective if you are truly interested and engaged in it.

Bibliography:

N/A