

LICENTA ENGLEZA

coordonator 1	coordonator 2	tema	student	
CURMEI CATALIN		MARKETING MIX WITHIN ENTERPRISE LEMET SRL	BERCĂROIU C. GEORGE-CRISTIAN	1
		MARKETING MANAGEMENT WITHIN ENTERPRISE VIACON ROMANIA SRL	MIHALACHE-PANȚA G. MONICA-MARINA	2
		Marketing planning within SMEs	RĂDULESCU V F. FRANCESCA-MIHAELA	3
		MARKETING MANAGEMENT WITHIN THE ENTERPRISE WOPFINGER S.R.L.	STANCEA F. ANCA-TEODORA	4
		MARKETING MIX WITHIN SC. VINEXPERT SRL	VĂDUVA I. IOANA-VALERIA	5
		MARKETING PLANNING WITHIN THE ENTERPRISE CONTI IMPEX 93	GAVRILA CRISTIAN	6

MASTER ANTREPRENORAT ADMINISTRAREA AFACERILOR ENGLEZA

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CURMEI CATALIN	NISTOREANU BOGDAN	HOW E-LEARNING AFFECTS EMPLOYEE EFFICIENCY AND HAPPINESS?	CĂLIN R. BIANCA	1
		Knowledge Management - How to use eLearning to upgrade the skills of your workforce	DUMITRIU G L. ROBERT-DANIEL	2
		BRINGING ENERGY TO OUR CUSTOMERS - HOW TO DO BETTER THAN OUR COMPETITORS	GRIGORE V C. DAN VALENTIN	3
		Expansion Strategies - differentiation key to increasing market share	LIU XINGWEI	4
		Innovation Conversion Strategies - Offline to Online Gambling	NILCA V R G. GEORGE-FLORIN -IONUȚ	5
		Corporate E-learning	PREDA V. ALIN-CRISTIAN	6
		Digital Transformation - Innovation strategies	RĂDULESCU I. ELENA-RALUCA	7
			TOTAL	13