

LICENTA ENGLEZA

coordonator 1	coordonator 2	tema	student	
DUMITRU IONELA		FROM A HOBBY TO A BUSINESS	BUTUCEA L. ANDREEA GEORGIANA	1
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		MOVING FROM AN IDEA TO AN ENTREPRENEURIAL FIRM. CASE STUDY: A START-UP IN THE COSMETICS INDUSTRY	MARINESCU L. SILVIA- GABRIELA	4
		BUSINESS PLAN FOR LUXURY CONFECTIONERY	MORARU R I. EDUARD- MIHAIL	5
		PHARMACIST - ENTREPRENEUR	NICOLAE G Ș. LAURA- CRISTINA	6
		STARTING AN ONLINE BUSINESS	OLARU A L. ȘERBAN- IONUȚ	7
		FINANCING SMALL AND MEDIUM SIZED FIRMS IN ROMANIA	OLARU A. ANDREI	8
		FRANCHISING - CASE STUDY-MC DONALD'S	PLĂEAȘU A C. CRISTIAN- MIHAI	9
		MANAGING AND GROWING AN ENTREPRENEURIAL FIRM	RĂDIȚĂ I. ȘTEFAN	10
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MASTER ANTREPRENORIAL SI ADMINISTRAREA AFACERILOR ENGLEZA

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		THE IMPACT OF LEADERSHIP STYLES ON EMPLOYEE RETENTION, SATISFACTION AND PERFORMANCE IN THE FINANCIAL SECTOR	CRIȘAN F. VALENTIN- ALEXANDRU	1
		Does Diversity Improve Company Performance	GRECU G. ALEXANDRU	2
		The Impact of packaging on consumer behavior in food industry	MAREȘ M A. TEODOR- IOAN	3

DUMITRU IONELA	THE LINK BETWEEN PAY, MOTIVATION AND PERFORMANCE IN THEORY AND PRACTICE	PETRE I C. DRAGOȘ	4
	FACTORS INFLUENCING EMPLOYEE COMMITMENT. CASE STUDY: BAT GBS FINANCE	SĂNDICĂ V. ANDREEA-SÎNZIANA	5
	The dynamics of employee teams interchanges: Stress, Adaption, and Performance	STOICA D G. ANEMONA-IOANA	6
	THE IMPACT OF BRANDING ON CONSUMER BEHAVIOR	STOICAN N. ANCUȚA-CĂTĂLINA	7
	The influence of eco-labeled products on consumer behavior	VLAD I. IULIA-ANDRADA	8
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