

Authors	Title	Proceedings	WOS	Year
Agatsuma, S; Kurogi, J; Saga, S; Vasilache, S; Takahashi, S	Signal Generation for Vibrotactile Display by Generative Adversarial Network	Haptic interaction: perception, devices and algorithms	WOS:000493282100012	2019
Argatu, R; Paunescu, C	Romania and its poverty-alleviating competitiveness: a Central and Eastern European outlook	ICBE International Conference on Business Excellence	WOS:000501603000038	2019
Bratianu, C	Linearization and discretization risks in knowledge management	ICBE International Conference on Business Excellence	WOS:000501603000039	2019
Chinie, AC	Assessing the influence of Information and Communication Technologies on energy productivity	ICBE International Conference on Business Excellence	WOS:000501603000045	2019
Curmei-Semenescu, A; Tilica, EV; Curmei, CV	Investors' rationality. An analysis of the investment policy implications on shares valuation	ICBE International Conference on Business Excellence	WOS:000501603000051	2019
D'Ascenzo, F; Tantau, A; Savastano, M; Santa, AMI	New Energy Policies for Smart Cities a Comparison among Smart Cities in the European Union	ICBE International Conference on Business Excellence	WOS:000501603000100	2019
Dan, MC	Sustainable Entrepreneurship in the Romanian Sports Industry	ICBE International Conference on Business Excellence	WOS:000501603000057	2019
Dima, AM; Clodnitchi, R; Istudor, L; Luchian, I	Business excellence models in higher education - innovative solutions for management performance	ICBE International Conference on Business Excellence	WOS:000501603000005	2019
Dinca, VM	An analysis of the impact of the knowledge management technique of e-learning on developing the students' learning process from ASE Bucharest	ICBE International Conference on Business Excellence	WOS:000501603000061	2019
Ene, I; Pop, MI; Nistoreanu, B	Qualitative and quantitative Analysis of consumers perception regarding anthropomorphic AI designs	ICBE International Conference on Business Excellence	WOS:000501603000063	2019
Hadad, S	Developing rural tourism in the context of sustainable bioeconomy - a Romanian perspective	ICBE International Conference on Business Excellence	WOS:000501603000047	2019
Incze, CB; Vasilache, S	Assessment of the intellectual capital evaluation practices in Romanian IT companies	ICBE International Conference on Business Excellence	WOS:000501603000076	2019
Lazar, L; Nistoreanu, BG	Consumers' perception on celebrity endorsement according to their age	BASIQ International Conference: New Trends in Sustainable Business and Consumption	WOS:000478861800078	2019
Lazar, L., Nistoreanu, B. G.(2019)	Consumers'perception on celebrity endorsement according to their age	BASIQ International Conference: New Trends in Sustainable Business and Consumption		2019
Maassen, Maria Alexandra	The NIMBY effect towards wind energy instalments in Romania-myth or reality?	PROCEEDINGS OF THE INTERNATIONAL CONFERENCE ON BUSINESS EXCELLENCE Volume: 13 Issue: 1 Pages: 911-919 Published: MAY 2019	WOS:000501603000080	2019
Meghişan-Toma, G.-M.,Toma, D.(2019)	Social marketing through vaccination campaigns – A meta analysis based evidence	BASIQ International Conference: New Trends in Sustainable Business and Consumption		2019
Nicodim, L; Gheorghe, G; Nistoreanu, BG	Consumer willingness to eat traditional products	2019 basiq international conference: new trends in sustainable business and consumption	WOS:000478861800069	2019
Nistoreanu, P; Pelau, C; Lazar, L	Product versus Celebrity - An eye-tracking experiment for the determination of the attention-catcher in advertising	ICBE International Conference on Business Excellence	WOS:000501603000094	2019
Pelau, C; Cantaragiu, R	Differences and similarities in the food wasting behavior of consumers depending on age	2019 basiq international conference: new trends in sustainable business and consumption	WOS:000478861800080	2019
Pelau, C; Stanescu, M; Serban, D	Big-Data and Consumer Profiles The hidden traps of data collection on social media networks	ICBE International Conference on Business Excellence	WOS:000501603000093	2019
Pop, MI; Pelau, C; Stanescu, M	Reliability of social media platforms and online news as source of information for consumers	BASIQ International Conference: New Trends in Sustainable Business and Consumption	WOS:000478861800090	2019
Rosca, V	Costs a pretty penny: how household income impacts upon motorization in Europe and raises manufacturer branding challenges	ICBE International Conference on Business Excellence	WOS:000501603000067	2019

Sargut, K., Ceaușu, I., Iordache, A.(2019)	Establishment of a practical study regarding the digitization and IT-readiness of German small and medium sized enterprises	BASIQ International Conference: New Trends in Sustainable Business and Consumption		2019
Segal, T	Setting up a new business - evidence from a business administration faculty	ICBE International Conference on Business Excellence	WOS:000501603000110	2019
Tantau, A; Pop, M; Chinie, AC	Quantitative analysis regarding the probability of spreading fake news based on age	BASIQ International Conference: New Trends in Sustainable Business and Consumption	WOS:000478861800082	2019
Tohanean, D., Ceaușu, I.(2019)	Trends and challenges of business models in the era of Internet of Things omparison between Western and Eastern Europe	BASIQ International Conference: New Trends in Sustainable Business and Consumption		2019
Tomita, H; Saga, S; Kajimoto, H; Vasilache, S; Takahashi, S	An Attempt of Displaying Softness Feeling Using Multi-electrodes-based Electrostatic Tactile Display	Haptic interaction: perception, devices and algorithms	WOS:000493282100022	2019
Tudosoiu, A; Ghinea, VM; Cantaragiu, RE	HR specialists' perceptions of the desirability of psychopathic traits in job candidates	ICBE International Conference on Business Excellence	WOS:000501603000065	2019
Vargas Vanesa, Stamule Tanase, Clodnitchi Roxana and Savastano Marco	Connections between the promoting policies of the Romanian gas companies	The 13th mediterranean conference on information systems and the 16th conference of the italian chapter of ais		2019
Al Zain, NL; Vasilache, S; Incze, CB	The significance and managerial challenges of virtual teamworking	ICBE International Conference on Business Excellence	WOS:000442804800004	2018
Anagnoste, S	Robotic Automation Process - The operating system for the digital enterprise	ICBE International Conference on Business Excellence	WOS:000442804800007	2018
Anagnoste, S	Robotic process automation in pharma: three case studies	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500097	2018
Barsan, A; Clodnitchi, R	Transition from management to leadership. Cases study based on the experience of a sme from see	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500082	2018
BRĂȚIANU Constantin, VATAMANESCU Elena Madalina, ANAGNOSTE SORIN	The influence of knowledge dynamics on the managerial decision-making process	19th European Conference on Knowledge Management, ECKM 2018	WOS:000524835600001	2018
Bratianu, C	A critical analysis of intellectual capital research in universities	ICBE International Conference on Business Excellence	WOS:000442804800015	2018
Bratianu, C	Universities as learning organizations: challenges and strategies	Strategica: challenging the status quo in management and economics	WOS:000482078200049	2018
Busu, C; Busu, M	The circular economy model. Case of romania	12th international management conference: management perspectives in the digital era (imc 2018)	WOS:000473413800062	2018
Busu, M	Game theory in strategic management. Theoretical and practical examples	Strategica: challenging the status quo in management and economics	WOS:000482078200067	2018
CEAUȘU Ioana, OLARU Marieta, IONESCU Răzvan , TOHĂNEAN Dragoș	Case study: Romanian startup accelerators – startup selection and evaluation	New Trends in Sustainable Business and Consumption	WOS:000462608500089	2018
Clodnitchi, R; Nedelcu, AC	Key elements of an entrepreneurial (business) model in the biogas sector. Insights from Romania	ICBE International Conference on Business Excellence	WOS:000442804800020	2018
Curmei, CV; Dinca, LE; Curmei-Semenescu, IA	The influence of the strategic financial policies on share valuation in an unstable economic environment	ICBE International Conference on Business Excellence	WOS:000442804800022	2018
DAN Mihaela-Cornelia, POPESCU Irina Alina	Entrepreneurship Education in Romanian Universities: Developing Student Entrepreneurial Behaviour	10th International Conference on Education and New Learning Technologies		2018
Dan, MC; Goia (Agoston), SI	Entrepreneurship and regional development. A bibliometric analysis	ICBE International Conference on Business Excellence	WOS:000442804800025	2018
Dan, MC; Goia (Agoston), SI; Rosca, VI; Hadad, S	Entrepreneurial skills and initiatives among business and economics students	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500018	2018

Dima, AM; Maassen, MA; Petrariu, R	Dependencies models on innovation and economy indicators in the european union	Strategica: challenging the status quo in management and economics	WOS:000482078200120	2018
Dima, AM; Meghisan-Toma, GM	Reserch on implementing education for sustainable development	ICBE International Conference on Business Excellence	WOS:000442804800027	2018
Dinca, VM; Bogdan, A; Zottu-Z, M; Floricel, T	The economic impact of the French language	ICBE International Conference on Business Excellence	WOS:000442804800029	2018
GOTESMAN BERCOVICI Elisa, CEAUȘU Ioana, BERCOVICI Adrian	Social business models as growth strategy for non-profit organizations	New Trends in Sustainable Business and Consumption	WOS:000462608500074	2018
Hadad, S	Showcasing digitization as the backbone of knowledge and sharing economy in romania	Strategica: challenging the status quo in management and economics	WOS:000482078200059	2018
Hadad, S; Cantaragiu, R	Civic Engagement Index (CEI) - the case of liberal arts universities from Romania	ICBE International Conference on Business Excellence	WOS:000442804800097	2018
ILIE Cristian, CEAUȘU Ioana, IONESCU CRISTIAN	Considerations on the implementation steps for an information security management system	12th ICBE International Conference on Business Excellence	WOS:000442804800043	2018
Incze, CB; Pocovnicu, A; Vasilache, S; Al Zain, NL	Marketing communication analysis of benetton PR campaigns	ICBE International Conference on Business Excellence	WOS:000442804800041	2018
Krutwig, MC; Tantau, A	Obligatory versus voluntary energy audits: are there differences in quality?	ICBE International Conference on Business Excellence	WOS:000442804800047	2018
Lita, I; Stamule, T	Using non-parametric technical data envelopment analysis - DEA, for measuring productive technical efficiency	ICBE International Conference on Business Excellence	WOS:000442804800048	2018
Lita, I; Stamule, T; Mitu, AD; Wang, X	Using dea technique for estimating the managerial efficiency, in the reengineering process, vrs versus crs case	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500045	2018
MAIER DORIN, MAIER Andreea, CEAUȘU Ioana, GOTESMANN Elisa, BERCOVICI Adrian	The Role of Human Resource Management in Developing a Culture of Innovation in an Organization	Innovation management and education excellence through vision 2020	WOS:000444067203051	2018
Mojarad, AAS; Atashbari, V; Tantau, A	Challenges for sustainable development strategies in oil and gas industries	ICBE International Conference on Business Excellence	WOS:000442804800056	2018
NICHIFOR (MAASSEN) MARIA ALEXANDRA	Product development models in the IT sector-From Waterfall to Agile Project Management Model s in the case of AVIRA SOFT S.R.L	12th ICBE International Conference on Business Excellence	WOS:000442804800051	2018
Nistoreanu, B; Lazar, L	Eye-tracking experiment regarding celebrity endorsement in advertising	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500062	2018
Nistoreanu, BG; Nicodim, L; Diaconescu, DM	Gastronomic tourism - stages and evolution	ICBE International Conference on Business Excellence	WOS:000442804800063	2018
Paunescu, C	Social enterprise as a superior innovation driver. Evidence from romanian social impact award winners	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500044	2018
Paunescu, C; Pascu, AI; Filculescu, A; Badea, R	Entrepreneurship perception among vulnerable population groups in Romania	ICBE International Conference on Business Excellence	WOS:000442804800064	2018
Paunescu, C; Popescu, MC; Blid, L; Molnar, E	Motivational forces for self-employment among vulnerable population groups in romania	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500017	2018
Paunescu, C; Staicu, D; Pop, O	The propensity for entrepreneurship among rural populations. A Central and Eastern European country perspective	ICBE International Conference on Business Excellence	WOS:000442804800065	2018
PELAU Corina Monica, ENE Irina	Consumers' perception on human-like artificial intelligence devices	New Trends in Sustainable Business and Consumption	WOS:000462608500023	2018
PELAU Corina Monica, NISTOREANU BOGDAN-GABRIEL, ENE Irina	Differences in the Perception on Artificial Intelligence depending on Age	Challenges and Trends in Economic and Social Sciences Research		2018
Pelau, C; Ene, I	Consumers' perception on human-like artificial intelligence devices	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500023	2018

Pelau, C; Serban, D; Chinie, AC	The influence of personality types on the impulsive buying behavior of a consumer	ICBE International Conference on Business Excellence	WOS:000442804800067	2018
POP Nicolae Tiberiu Alexandru, ZOTTU- Z Monica Eugenia, OTT Cristina Maria, SIMION Daniela	Marketing of luxury events. Case study on the tenth Congress of anti-aging medicine, Bucharest, 2018	12th ICBE International Conference on Business Excellence	WOS:000442804800069	2018
PURCAREA Theodor Valentin , PURCĂREA Irina, PURCAREA Anca	The Impact of an Improved Smartphone App's User Experience on the Mobile Customer Journey on the Romanian Market	Challenges and Trends in Economic and Social Sciences Research		2018
Rădulescu Mădălina Mirela	A feedback culture for a performance culture	12th ICBE International Conference on Business Excellence	WOS:000442804800075	2018
Radulescu, MM; Ghinea, VM; Cantaragiu, R	Intergenerational gap dynamics	ICBE International Conference on Business Excellence	WOS:000442804800074	2018
Rosca, V	The Influence of European Cup Performances on Domestic Stadium Attendances in Romanian Football	ICBE International Conference on Business Excellence	WOS:000442804800078	2018
SERBAN Daniela, PELAU Corina Monica, LAZAR Laura	The Impact of Celebrity Endorsement in Advertising	Challenges and Trends in Economic and Social Sciences Research		2018
STAIUC Daniela	Financial sustainability of social enterprise in Central and Eastern Europe	12th ICBE International Conference on Business Excellence	WOS:000442804800081	2018
Staiger, R; Tantau, A	An analysis with hydrogen application in the mobility sector - possible key value propositions for present and future mobility application	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500096	2018
Strat, VA; Zgura, ID; Vargas, V; Anagnoste, S	The evolution of the entrepreneurship in romania - a quantitative approach at regional level	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500098	2018
TANȚĂU Adrian Dumitru	An Analysis with Hydrogen Application in the Mobility Sector	New Trends in Sustainable Business and Consumption	WOS:000462608500096	2018
Tantau, A; Pelau, C; Pop, M	Fake news in the energy industry	Basiq international conference: new trends in sustainable business and consumption 2018	WOS:000462608500024	2018
Tomita, H; Saga, S; Kajimoto, H; Vasilache, S; Takahashi, S	A Study of Tactile Sensation and Magnitude on Electrostatic Tactile Display	2018 ieee haptics symposium (haptics)	WOS:000434958700026	2018
Vasilache, S	From an International Classroom to a Distributed Work Environment: Student Perspectives on Global Software Engineering	Proceedings of 2018 ieee international conference on teaching, assessment, and learning for engineering (tale)	WOS:000493952400124	2018
Anagnoste, S	Robotic Automation Process - The next major revolution in terms of back office operations improvement	ICBE International Conference on Business Excellence	WOS:000431004400072	2017
BERCOVICI Elisa Gotesinan, PAMFILIE Rodica, CEAUȘU Ioana	Study On the Relationship Types of Non-Governmental Organizations with the Government	30th International Business-Information-Management-Association	WOS:000443640503007	2017
Bratianu, C	Sharing Economy: Knowledge Strategies for Crazy Times	14th international conference on intellectual capital, knowledge management & organisational learning (icickm 2017)	WOS:000425332900004	2017
Bratianu, C	Strategic thinking in turbulent times	ICBE International Conference on Business Excellence	WOS:000431004400027	2017
Bratianu, C	Universities in the knowledge economy: strategies to increase their competitiveness	Strategica: shift! Major challenges of today's economy	WOS:000431586800033	2017
Bratianu, C; Bejinaru, R	Knowledge Strategies for Increasing IC of Universities	9th european conference on intellectual capital (ecic 2017)	WOS:000404891000005	2017
Bratianu, C; Vatamanescu, EM	The Impact of the Entropic Knowledge Dynamics in the Decision-Making Process	18th european conference on knowledge management (eckm 2017), vols 1 and 2	WOS:000453882900019	2017

Busu, C; Busu, M	How does renewable energy impact carbon emissions? An eu level analysis	11th international management conference: the role of management in the economic paradigm of the xxist century (imc 2017)	WOS:000466917100052	2017
CEAUȘU Ioana, MARQUARDT K., IRMER Sven, GOTESMANN Elisa	Trends in assessing start-up performance within business accelerators	Strategy, Complexity and Energy in changing times		2017
CEAUȘU Ioana, MARQUARDT Katrin Marquardt , IRMER Sven, GOTESMANN Elisa	Factors influencing performance within startup assistance organizations	11th ICBE International Conference on Business Excellence - Strategy, Complexity and Energy in Changing Times	WOS:000431004400029	2017
CEAUȘU Ioana, OLARU Marieta, WEBER G, BODEMANN Markus	Study on how startup assistance organizations evaluate new venture support program performance	3rd BASIQ International Conference - New Trends in Sustainable Business and Consumption	WOS:000426833400017	2017
Chicu, N; Nedelcu, AC	The usefulness of 360 degree feedback in developing a personal work style	ICBE International Conference on Business Excellence	WOS:000431004400048	2017
Clodnitchi, R	Paradigm shift from "business model" to "entrepreneurial model"	11th international management conference: the role of management in the economic paradigm of the xxist century (imc 2017)	WOS:000466917100081	2017
Clodnitchi, R; Busu, C	Energy poverty in Romania -drivers, effects and possible measures to reduce its effects and number of people affected	ICBE International Conference on Business Excellence	WOS:000431004400016	2017
Dan, MC; Popescu, C	Entrepreneurship in the rural areas of Romania. The impact of the 2007-2013 EU funding programmes	ICBE International Conference on Business Excellence	WOS:000431004400116	2017
Dima, AM	The 11th ICBE International Conference on Business Excellence Strategy, Complexity and Energy in changing times	ICBE International Conference on Business Excellence	WOS:000431004400001	2017
Dima, AM; Hadad, S; Luchian, I	Review on the dimensions of business-university alliances	ICBE International Conference on Business Excellence	WOS:000431004400008	2017
Dima, AM; Vasilache, S; Hadad, S	Multivariate Analysis of EU Convergence in Higher Education Services	Exploring services science, iess 2017	WOS:000426342100022	2017
Dinca, VM; Floricel, T; Zottu, M	Japanese women in the contemporary society	ICBE International Conference on Business Excellence	WOS:000431004400065	2017
GĂUCĂ OANA CODRUȚA, Dragan (Gilmeanu) Denisa	Enterprising education - a research on students as agents of change in social entrepreneurship	11th ICBE International Conference on Business Excellence - Strategy, Complexity and Energy in Changing Times	WOS:000431004400083	2017
Ghinea, VM; Cantaragiu, R	Preliminary study on leadership proximity	ICBE International Conference on Business Excellence	WOS:000431004400101	2017
Goia (Agoston), SI; Igrat, RS; Marinas, CV	Internship programmes - bridge between school and professional life	ICBE International Conference on Business Excellence	WOS:000431004400045	2017
Hadad, S	Business digitization in the romanian economy	Strategica: shift! Major challenges of today's economy	WOS:000431586800035	2017
Hadad, S	Main research areas and methods in social entrepreneurship	ICBE International Conference on Business Excellence	WOS:000431004400095	2017
KIEHNE J, CEAUȘU Ioana, ARP A-K, SCHÜLER T	Middle Management's Role in Strategy Implementation. Projects: A Behavioural Analysis	Strategy, Complexity and Energy in changing times		2017
Kiehne, J., Ceaușu, I.; Arp, A.-K.; Schuler, T. (2017)	Middle management's role in strategy implementation projects: a behavioral analysis	11th ICBE International Conference on Business Excellence - Strategy, Complexity and Energy in Changing Times		2017
Maier, D., Irmer, S.-J.; Ceaușu, I.; Gavril, R.; Maier, A. (2017)	Human Resource Management and Innovation Performance in Organizations, Sustainable Economic Growth, Education Excellence through Vision 2020	29th International-Business-Information-Management-Association Conference		2017
Meghisan, GM; Toma, D	Public health management: life expectancy and air pollution	ICBE International Conference on Business Excellence	WOS:000431004400013	2017

Nakamae, S; Kataoka, S; Tang, C; Pu, Y; Vasilache, S; Saga, S; Shizuki, B; Takahashi, S	BLE-Based Children's Social Behavior Analysis System for Crime Prevention	Social computing and social media: applications and analytics, scsm 2017, pt ii	WOS:000432209800033	2017
Nakamae, S; Kataoka, S; Tang, C; Vasilache, S; Saga, S; Shizuki, B; Takahashi, S	Children's Social Behavior Analysis System Using BLE and Accelerometer	Collaboration technologies and social computing	WOS:000437514600014	2017
NASULEA Christian, SUCIU Marta Christina, SPINU Diana Florentina, NASULEA Angela, MOROIANU Ramona-Madalina	Shifting towards a new model of efficiency and effectiveness in modern education	10th International Conference of Education, Research and Innovation	WOS:000429975308005	2017
NICHIFOR (MAASSEN) MARIA ALEXANDRA	Correlations between energy economy and housing market prices in the EU-impacts on future sustainability	Strategy, Complexity and Energy in changing times	WOS:000431004400006	2017
Nikolov, D; Boevsky, I; Borisov, P; Radev, T; Mihnea, A	Demand and supply in delivering public goods in agriculture: South Central Planning Region in Bulgaria case study	Risk in the food economy - theory and practice	WOS:000473718500006	2017
Nistoreanu, BG; Stoian, RG	Business tourism a means of dynamising the life of local communities	ICBE International Conference on Business Excellence	WOS:000431004400115	2017
Paunescu, C	Does Community Service Make Any Difference in University Rankings?	Exploring services science, iess 2017	WOS:000426342100023	2017
Paunescu, C; Blid, L	Seniorpreneur as a career option for smart active ageing. A study on Romania	ICBE International Conference on Business Excellence	WOS:000431004400088	2017
Paunescu, C; Gauca, O; Dragan, D	Managing obligations to society. Case of best ranked universities in social responsibility	ICBE International Conference on Business Excellence	WOS:000431004400087	2017
Pelau, C; Chinie, AC	Environmental Key Performance Indicators of CSR activities in the energy industry	ICBE International Conference on Business Excellence	WOS:000431004400009	2017
Pelău, C., Chinie, A. C. (2017)	Environmental Key Performance Indicators of CSR activities in the energy industry	11th ICBE International Conference on Business Excellence - Strategy, Complexity and Energy in Changing Times		2017
POP Nicolae Tiberiu Alexandru, ZOTTU- Z Monica Eugenia, OTT Cristina Maria	The Perception of the brand among the Managers of Services medical private	Education Excellence and Innovation Management through Vision 2020: From Regional Development Sustainability to Global Growth	WOS:000410252700079	2017
RĂDULESCU Răzvan, NEDELCU ALEXANDRA CĂTĂLINA	Finding optimal route in the Romanian natural gas network	11th ICBE International Conference on Business Excellence - Strategy, Complexity and Energy in Changing Times	WOS:000431004400015	2017
RAUCH M., SCHEIBLICH MATHIAS, CEAUȘU Ioana	Application of Project Management Methods in the Bid Process to Improve the Hit Rate using the Example of a Plant Engineering and Construction Company	3rd BASIQ International Conference - New Trends in Sustainable Business and Consumption	WOS:000426833400063	2017
RÎNCIOG Johana Maria	A survey-based analysis of life-long learning patterns of young entrepreneurs	11th ICBE International Conference on Business Excellence - Strategy, Complexity and Energy in Changing Times	WOS:000431004400034	2017
Rosca, V	Stop hitting the woodwork! CRM for better fan-identification in Romanian second division football clubs	ICBE International Conference on Business Excellence	WOS:000431004400075	2017
Segal, T; Hadad, S	What it takes to be an entrepreneur in Romania	ICBE International Conference on Business Excellence	WOS:000431004400050	2017
Serban, D; Pelau, C; Chinie, AC	Calculation of the differences of attitude and behavior of two generations with the Euclidian-metric	ICBE International Conference on Business Excellence	WOS:000431004400026	2017
STAIU Daniela	Policy framework and legal forms of social enterprise in Central and Eastern Europe	11th ICBE International Conference on Business Excellence - Strategy, Complexity and Energy in Changing Times	WOS:000431004400093	2017
Staiger, R; Tantau, A	Fuel Cell Amplifier: An Innovative Hybrid CHP Unit for Small Medium Size Buildings	3rd international conference on energy and environment research, iceer 2016	WOS:000400640900051	2017
Stamule, T	Trade comparative analysis: Republic of Moldova and other relevant countries	ICBE International Conference on Business Excellence	WOS:000431004400061	2017

Tantau, A; Mohammadreza, K; Asghar, SMA	Financial performance key value situation by crude oil price fluctuation	Basiq international conference: new trends in sustainable business and consumption 2017	WOS:000426833400078	2017
Tantau, AD; Khorshidi, M; Mojarad, AAS	International Oil Companies Sustainability after Oil Price decline	ICBE International Conference on Business Excellence	WOS:000431004400018	2017
Vasilache, S	Computer Literacy Education: Challenges in Multicultural Environments A View on Japanese University Environment)	2017 ieee 41st annual computer software and applications conference (compsac), vol 2	WOS:000424861900053	2017
Vasilache, S; Rinciog, J	Curricular improvements for entrepreneurial education	ICBE International Conference on Business Excellence	WOS:000431004400033	2017
Vatamanescu, EM; Alexandru, VA; Nistoreanu, BG	Leveraging business relationships as smes internationalization drivers	Basiq international conference: new trends in sustainable business and consumption 2017	WOS:000426833400085	2017
Bratianu, C	European energy strategies	Energy, climate change and sustainability	WOS:000392911800001	2016
Bratianu, C; Iordache-Platis, M; Prelipcean, G	The Role of Legislation and Organizational Culture in Shaping Academic Leadership	12th european conference on management, leadership and governance (ecmlg 2016)	WOS:000400302000003	2016
Bratianu, C; Vatamanescu, EM	Students' Perception on Developing Conceptual Generic Skills for Business	17th european conference on knowledge management	WOS:000400276800012	2016
Busu, C; Busu, M	A factorial analysis on the mobile telecom sector at the eu level	Sgem 2016, bk 2: political sciences, law, finance, economics and tourism conference proceedings, vol iii	WOS:000395727000004	2016
Busu, C; Busu, M	Analysis on the satisfaction degree of hotel services consumers in romania	10th international management conference: challenges of modern management (imc 2016)	WOS:000396393900004	2016
Busu, C; Busu, M; Nedelcu, AC	Empirical Indicators for Evaluating the Concentration Degree on the Market: Case Study on Romanian Automotive Market	Entrepreneurship, business and economics, vol 1	WOS:000387429900022	2016
Curmei, C; Semenescu, A	Strategic choices in energy sector during the recent financial crisis	Energy, climate change and sustainability	WOS:000392911800014	2016
DIMA Mihaela-Alina, GHINEA Valentina-Mihaela	A model of academic leadership	12th edition	WOS:000400302000009	2016
Dima, A.M., Ghinea, V. (2016)	A Model of Academic Leadership	12th European Conference on Management, Leadership and Governance		2016
Dima, AM; Anghel, LE	Energy MBA - lessons of university-business sustainable partnerships	Energy, climate change and sustainability	WOS:000392911800027	2016
Dima, AM; Hadad, S; Cantaragiu, R	A conceptual analysis of business-university knowledge transfers in the energy field	Energy, climate change and sustainability	WOS:000392911800021	2016
Dinca, VM; Carlea, F	Challenges of the Japanese energy sector	Energy, climate change and sustainability	WOS:000392911800012	2016
Dudau, R; Nedelcu, AC	Energy security: between markets and sovereign politics	Energy, climate change and sustainability	WOS:000392911800006	2016
Dumitru, TA; Filip, C; Nichifor, MA	Strategic Issues of Public Perceptions on Wind Turbines Placement. Case Study: The Netherlands and Romania	Economic dynamics and sustainable development - resources, factors, structures and policies, pt 1	WOS:000440625500021	2016
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Kaburagi, H; Vasilache, S; Tanaka, J	Detecting Multitasking Work and Negative Routines from Computer Logs	Human interface and the management of information: applications and services, pt ii	WOS:000389467600052	2016
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PAUNESCU Carmen Monica, BLID Laura, ANECHITEI Andreea Alexandra	Effective energy planning for improving the company's energy performance	Energy, Climate Change and Sustainability	WOS:000392911800007	2016
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Hapenciu, V; Bratianu, C; Roman, C; Bejinaru, R	Dynamics of the Learning Organization Within the Romanian Knowledge Economy	11th international conference on intellectual capital, knowledge management and organisational learning (icickm 2014)	WOS:000351506700025	2014
Ignat, R; Stoian, M; Rosca, V	Socio-economic aspects of rural Romania	Emerging markets queries in finance and business (emq 2013)	WOS:000357094000173	2014
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STANCU Stelian, ANDREI Ana Michaela, CONSTANTIN Alexandra-Maria, Bordea Cristian, PELAU Corina Monica, GEORGESCU Irina Alexandra	The optimal portfolio selection and structural analysis of Romania's capital market, using techniques based on genetic algorithms and neural networks	13th edition, Informatics in Economy		2014
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Olteanu, V; Curmei, CV	Considerations regarding the usage of strategy in planning the marketing activity within the small and medium-sized enterprises	6th ICBE International Conference on Business Excellence, vol 2	WOS:000316637300014	2011
Orzea, I; Bratianu, C	Knowledge dynamics modelling within romanian business environment	6th ICBE International Conference on Business Excellence, vol 2	WOS:000316637300017	2011
Paunescu, C; D'Ascenzo, F; Acatrinei, C	Individual and market focused learning: challenges for universities and companies	6th ICBE International Conference on Business Excellence, vol 2	WOS:000316637300018	2011
Pelau, C	Buying Behavior Motives for Alcoholic and Non-alcoholic Beverages Depending on Gender	Creating global competitive economies: a 360-degree approach, vols 1-4	WOS:000317550000072	2011
Pelau, C; Bena, I; Vladoi, AD; Dabija, DC; Fufezan, M	The Quality of Knowledge Flows and its Impact on the Intellectual Capital Development of a University	3rd european conference on intellectual capital	WOS:000290938900037	2011
Pelau, C; Fufezan, M; Stamule, T	Consumer's perception as a premise for the success of innovations. Case study: intelligent garments	Management of technological changes, book 1	WOS:000306939900047	2011
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Pop, NA; Pelau, C	Cognitive and emotional reactions in the buying decision and their impact on the success of technological changes	Management of technological changes, book 1	WOS:000306939900049	2011
Pop, NA; Tantau, A; Pelau, C; Bena, I	Human Capital and Relational Capital Dynamics Within a University	3rd european conference on intellectual capital	WOS:000290938900040	2011

Puia, R., Zdorovetchi, C., Agoston, S.	Analysis of the influence of some external variables on employees' job satisfaction	Proceedings of the 22nd DAAAM International Symposium		2011
PURCĂREA Irina, IACOB Andreea Iluzia, PURCAREA Anca	The impact of the EU 2020 strategy on the Romanian business environment	The 6th edition	WOS:000316637300032	2011
Rosca, V	The online marketing presence of rugby union clubs in Romania, Georgia and Russia. A comparative analysis	6th ICBE International Conference on Business Excellence, vol 2	WOS:000316637300041	2011
Roșca, V.	Necromarketing: When Unexpected and Unwanted Impact Notoriety	Annals of DAAAM for 2011 & Proceedings of the 22nd International DAAAM Symposium		2011
Roșca, V.	Orientare pe termen scurt versus orientare pe termen lung în guvernarea clasei de elevi	Sesiunea internațională de comunicări științifice a Departamentului pentru Pregătirea Personalului Didactic al ASE București: „Criză. Schimbare. Educație”		2011
Roșca, V.	Leadership, management și transmitere de cunoștințe în clasa de elevi	Sesiunea internațională de comunicări științifice a Departamentului pentru Pregătirea Personalului Didactic al ASE București: „Criză. Schimbare. Educație”		2011
Roșca, V.	Posibilitatea de testare a produselor prin intermediul sponsorizării tehnice în ciclismul de șosea profesionist	Sesiunea internațională de comunicări științifice a Departamentului de Educație Fizică și Sport al Academiei de Studii Economice din București: „Activitatea motrică – mijloc de creștere a calității vieții în contextul actual”		2011
Roșca, V.	Beneficii ale ciclismului profesionist pentru sponsori	Sesiunea internațională de comunicări științifice a Departamentului de Educație Fizică și Sport al Academiei de Studii Economice din București: „Activitatea motrică – mijloc de creștere a calității vieții în contextul actual”		2011
Stoian, CS; Bogdan, A	Research on teaching/learning of specialized french language. Empirical study on economics graduates	6th ICBE International Conference on Business Excellence, vol 2	WOS:000316637300051	2011
Tantau, AD; Chinie, A	Defining attributes for green clusters	6th ICBE International Conference on Business Excellence, vol 2	WOS:000316637300057	2011
Ulieru, D; Tantau, A; Ulieru, E	RFID Fabrication by Ultrasonic Hot Embossing of Devices Molded Interconnection Technology	8th international conference on multi-material micro manufacture (4m 2011)	WOS:000307677000007	2011
Ulieru, D; Ulieru, E; Tantau, A; Pistritu, F	A Novel Concept of HDI Microvias Manufacturing: for RF Microsystems by Laser Precision Technology	7th international conference on multi-material micro manufacture (4m 2010)	WOS:000394060400006	2011
Vasilache, S	Knowledge transfers analysis in romanian teaching and research hospitals	6th ICBE International Conference on Business Excellence, vol 2	WOS:000316637300067	2011
Agapie, A	Numerical scales for decision makers preference judgments in the analytic hierarchy process	5th ICBE International Conference on Business Excellence, vol 1	WOS:000296594400001	2010
Agoston, S; Puia, R; Anagnoste, S	Relational capital of romanian universities	Quality management in higher education, vol 1	WOS:000288291800001	2010
Anagnoste, S; Agoston, S; Puia, R	Transformational Leadership as a Tool of Knowledge Dynamics	2nd european conference on intellectual capital	WOS:000280731900006	2010
Bratianu, C	A Critical Analysis of Nonaka's Model of Knowledge Dynamics	2nd european conference on intellectual capital	WOS:000280731900013	2010
Bratianu, C	Knowledge dynamics in organizations	5th ICBE International Conference on Business Excellence, vol 1	WOS:000296594400021	2010
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Bratianu, C; Bejinaru, R; Iordache, S	Knowledge dynamics in negotiation	Economic world destiny: crisis and globalization?, section ii: change management: new coordinates	WOS:000392590700009	2010
Bratianu, C; Orzea, I	Tacit Knowledge Sharing in Organizational Knowledge Dynamics	2nd european conference on intellectual capital	WOS:000280731900012	2010
Dan, MC	Who needs who? A conceptual approach about the cooperation university - business environment	5th ICBE International Conference on Business Excellence, vol 1	WOS:000296594400033	2010
DIMA Mihaela-Alina	The anti-competitive risk in knowledge dynamics.The case of tacit collusion		WOS:000280731900025	2010
Dima, AM	The Anti-Competitive Risk in Knowledge Dynamics: the Case of Tacit Collusion	2nd european conference on intellectual capital	WOS:000280731900025	2010
Dinca, VM	The concept of ba and knowledge creation	5th ICBE International Conference on Business Excellence, vol 1	WOS:000296594400036	2010
Dumitru, I	Benefits and barriers to implementing intellectual capital initiatives in universities	5th ICBE International Conference on Business Excellence, vol 1	WOS:000296594400041	2010
Ghinea, VM	Integrating the hr strategy	5th ICBE International Conference on Business Excellence, vol 1	WOS:000296594400049	2010
Ghinea, VM; Rus, MA; Ghinea, M	Possible effects of the recruitment process on the occupational health and safety	Latest trends on engineering education	WOS:000299968900028	2010
OLARU Marieta, MAFTEI MIHAELA, DINCĂ Violeta Mihaela	Preoccupations of Romanian smes regarding the evaluation and monitoring of clients satisfaction, in the context of implementation of ISO 9000 quality management models	Facing the Challenges of the Future: Excellence in Business and Commodity Science		2010
Olteanu, V; Curmei, CV	Some considerations regarding the use of strategic marketing planning within the small and medium sized enterprises	5th ICBE International Conference on Business Excellence, vol 2	WOS:000296594700013	2010
Orzea, I; Bratianu, C	Knowledge Creation Determinants in Organizational Environments	Globalization and changing patterns in the public sphere	WOS:000289381900019	2010
Paunescu, C; Pantea, C; Purcarea, I	Driving factors for enhancing entrepreneurial process and building maturity in romanian universities	Quality management in higher education, vol 1	WOS:000288291800162	2010
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Pelau, C; Vladoi, AD; Fufezan, M; Dinca, VM; Ghinea, V	The Influence of Knowledge Dynamics on Consumer Behaviour	2nd european conference on intellectual capital	WOS:000280731900053	2010
Piticescu, R; Piticescu, RM; Bucur, D; Tantau, A	The innovation cluster: a method for promoting the technology transfer of nanomaterials in the field of advanced textiles	Tex teh iii - application of nanotechnologies for textiles	WOS:000396629200018	2010
Pop, NA; Schebesch, KB; Pelau, C	Knowledge Dynamics in Contemporary Marketing - From Holistic Marketing to Computational Marketing	2nd european conference on intellectual capital	WOS:000280731900055	2010
Pop, NA; Tantau, AD; Pelau, C	Entrepreneurship education and new collaborative methods. Case study mba "entrepreneurship and innovation management"	Quality management in higher education, vol 1	WOS:000288291800164	2010
POPESCU Dan, CHIVU Iulia-Mirela, DRUCY ALINA, CURMEI Catalin	Human Resources Development from Small and Medium Enterprises within the Knowledge-Based Economy	Economy and management transformation		2010
PURCAREA Anca, PURCĂREA Irina, VISAN Smaranda	The analysis of the quality assurance system at the faculty of Commerce within Bucharest Academy of Economic Studies, in the view of the quality culture	Quality Management in Higher Education	WOS:000288291800076	2010
Rosca, IGH; Paunescu, C	Who is responsible for human capital development? Challenges faced by romanian higher education	Quality management in higher education, vol 1	WOS:000288291800079	2010
Rosca, V	Particularities of sport in what concerns its marketing	5th ICBE International Conference on Business Excellence, vol 2	WOS:000296594700029	2010
SANDRU Ioana-Maria-Diana	Relating quality management practices with educational outcomes	Quality Management in Higher Education		2010
Sandru, IMD; Olaru, M; Dinca, VM	The evaluation of educational process performances in relation with the exigencies of a student centered education	Quality management in higher education, vol 2	WOS:000288291700067	2010
SUCIU Marta Christina, FANEI IVANOVICI Mina, SCHEBESCH Klaus Bruno, Trocmaer Neagu Ana Maria, Glodeanu Cristian, Bolocan Protopopescu Cristiana, SIRBU Florin, Bratescu Ghitiu Alexandru, Avram Remus	Knowledge management and higher education crisis	11th European Conference on Knowledge Management		2010

Tantau, A; Hincu, D; Fratila, L	Models for fostering integration of organizations in clusters	5th ICBE International Conference on Business Excellence, vol 2	WOS:000296594700040	2010
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Voges, K; Glaser-Segura, D; Dima, AM	Challenges of bologna process implementation in romania	5th ICBE International Conference on Business Excellence, vol 2	WOS:000296594700054	2010
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Agapie, A	Estimating parameters in a garch (1,1) model based on two observations: a critique of the large numbers' law	4th ICBE International Conference on Business Excellence, vol 1	WOS:000278416000001	2009
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Ciausiu, FE; Dumitru, I; Eremia, M	Quantifying the risk of a blackout using PSA/Eurostag platform software	2009 ieee bucharest powertech, vols 1-5	WOS:000276834601124	2009
COJOCARIU Steliana, DINCĂ Violeta Mihaela, OLARU Marieta	The promotion of less known toustic destinations from Romania within the research project European Destinations of Excellence	Proceedings of „The 2009 International Conference on Tourism”		2009
COJOCARIU Steliana, SANDRU Ioana-Maria-Diana, DINCĂ Violeta Mihaela, MOLNAR Elisabeta	Current trends in the field of hotel services provided by Romanian smes in comparison with the large hotel chains	Proceedings of „The 2009 International Conference on Tourism”		2009
Dan, M; Vasilache, S; Dima, MA	Customer satisfaction assessment using neural networks modelling	Annals of daaam for 2009 & 20th international daaam symposium	WOS:000282335600790	2009
DIMA Mihaela-Alina, PREJMEREAN Mihaela, VASILACHE Simona Nicoleta	The helix of knowledge management-innovation-competition on the global market	The 1st European Conference on Intellectual Capital	WOS:000281045000018	2009
Dima, AM; Musetescu, RC	The antitrust side of marketing innovation	4th ICBE International Conference on Business Excellence, vol 1	WOS:000278416000034	2009
Dima, AM; Prejmerean, M; Vasilache, S	The Helix of Knowledge Management - Innovation - Competition on the Global Market	European conference on intellectual capital	WOS:000281045000018	2009
Dima, AM; Vasilache, S	ANN Model for Corporate Credit Risk Assessment	2009 international conference on information and financial engineering, proceedings	WOS:000277446700019	2009
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Dinca, VM	Management styles in japan	4th ICBE International Conference on Business Excellence, vol 1	WOS:000278416000037	2009
Dumitru, I; Dumitru, I	The development of an ic evaluation model for romanian universities	4th ICBE International Conference on Business Excellence, vol 1	WOS:000278416000044	2009
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Ghinea, VM; Ghinea, M	Innovation tornado simulation of the innovation process	4th ICBE International Conference on Business Excellence, vol 1	WOS:000278416000048	2009
Glaser-Segura, D; Mudge, S; Bratianu, C; Dumitru, I	Development of business professional identity: an exploratory study of romanian university students	4th ICBE International Conference on Business Excellence, vol 1	WOS:000278416000050	2009
Lefter, V; Dima, AM; Vasilache, S	Regional development correlated indices in post-accession romania	Industrial revolutions, from the globalization and post-globalization perspective, vol i: industrial revolutions: globalization, post-globalization	WOS:000287983800023	2009

Mandrleanu, A; Bratianu, C	Developing the Intellectual Capital in the Romanian Emergent Economy	European conference on intellectual capital	WOS:000281045000039	2009
Marzavan, C; Stamule, T; Gaman, M	Independent investment bank model and the conflicts of interest within	4th ICBE International Conference on Business Excellence, vol 1	WOS:000278416000068	2009
Olaru, M; Dinca, VM; Sandru, IMD	Increasing the competitiveness of the services providing small and medium enterprises from romania by developing a knowledge database based on the process innovation	Management of technological changes, vol 1	WOS:000273225100169	2009
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PELAU Corina Monica, POP Nicolae Tiberiu Alexandru	Management of Technological Changes as Success Factor for the Sustainable Development in the Garment Industry	6th International Conference on the Management of Technological Changes		2009
Pelau, C; Fufezan, M	Management of technological changes as success factor for the sustainable development in the garment industry	Management of technological changes, vol 2	WOS:000273226200036	2009
Pelau, C; Fufezan, M	The dynamic value of a customer	4th ICBE International Conference on Business Excellence, vol 2	WOS:000278416200021	2009
Pelau, C; Pop, NA; Ghinea, V	Customer relationship management as key element for intelligent manufacturing	Annals of daaam for 2009 & 20th international daaam symposium	WOS:000282335600143	2009
POP Nicolae Tiberiu Alexandru, PELAU Corina Monica	Cognitive and emotional reactions in the buying decision and their impact on the success of technological changes	6th International Conference on the Management of Technological Changes	WOS:000306939900049	2009
Pop, NA; Pelau, C	Controlling as an instrument of measuring the performance of technological changes	Management of technological changes, vol 2	WOS:000273226200179	2009
Prejmerean, M; Mitrut, C; Vasilache, S; Serban, D	Knowledge technologies driven changes in young people's lifestyles	Management of technological changes, vol 2	WOS:000273226200194	2009
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Tantau, A; Hincu, D; Fratila, L	Innovative models for cooperation in clusters in a knowledge based economy	4th ICBE International Conference on Business Excellence, vol 2	WOS:000278416200058	2009
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DINCĂ Violeta Mihaela	A business focused approach of services	Business excellence		2008

DINĂ Violeta Mihaela	Approaches in European Union concerning the smes competitiveness development	Commerce and Competitiveness		2008
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PAUN Cristian Valeriu, DIMA Mihaela-Alina	The role of the Romanian competition strategies to face the challenges of the single European market	The 16th Annual Conference on Marketing and Business Strategies for CEE Countries		2008
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Fufezan Monica, PELAU Corina Monica, Schmitt Thomas	International Value Creation Management in the Textile and Garment Industry	Business excellence		2007
ISAIC Maniu Alexandru, BRATIANU Constantin, DIMA Mihaela-Alina, HERȚELIU Claudiu, JIANU Iulia, VASILACHE Simona Nicoleta	Evaluarea și previziunea cerințelor referitoare la capitalul intelectual din perspectiva cercetării de excelență	Simpozionul Modele și indicatori de evaluare a calității crecetării științifice din universități		2007
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Ulieru, D; Tantau, A; Ulieru, E; Cernica, I; Matei, A; Schiopi, V; Pistrutu, F	Advanced laser microprocessing for substrates micro processing of microsystems and optoelectronics devices applications	Cas 2007 international semiconductor conference, vols 1 and 2, proceedings	WOS:000255865200031	2007
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