

PROGRAMARE EXAMEN DE FINALIZARE A STUDIILOR UNIVERSITARE DE MASTERAT
PROGRAM: IMBA - ADMINISTRAREA AFACERILOR (ÎN LIMBA ENGLEZĂ)
08.07.2022, Sala 4108

Comisia de examen nr. 1

Membri permanenți:

- 1 Conf. univ. dr. Nistoreanu Bogdan Gabriel - Președinte
- 2 Lect. univ. dr. Anagnoste Sorin - Membru
- 3 Conf. univ. dr. Caraiani Petre - Membru
- 4 Conf. univ. dr. Matei Marius - Secretar

Membri cooptați:

- 1 Prof. univ. dr. Năstase Marian
- 2 Prof. univ. dr. Vespan Dragoș Marcel

Nr. crt.	Interval orar	Tema	Coordonator	Absolvent
1	8.00-8.15	Sustainable Trends - From Fast Fashion to Responsible Shopping	NISTOREANU BOGDAN-GABRIEL	BOGZEANU D VIOREL-BOGDAN
2	8.15-8.30	Startup and Venture Capital ecosystem in Eastern Europe - analysis on the evolution	NISTOREANU BOGDAN-GABRIEL	ALBU S CARMEN-IZABELA
3	8.30-8.45	Change management at work-communication, key factor in implementing new organisational structures	NISTOREANU BOGDAN-GABRIEL	Dogaru I Eugen-Marian
4	8.45-9.00	The influence of online advertising on coffee consumers behavior. A quantitative study	ANAGNOSTE SORIN	ALEXANDRU G ANAMARIA-VASILIANA
5	9.00-9.15	Web Application for Predicting House Prices	VESPAN Dragos Marcel	BUCĂȚARU D Ș ARMINA-DOINA
6	9.15-9.30	How to Build Successful Products in the Metaverse. The Future of the Gaming Industry. A Quantitative Study	ANAGNOSTE SORIN	Ispir V Ioana Cristina
7	9.30-9.45	Digital transformations in the beauty industry. Case study on L'Oréal	NISTOREANU BOGDAN-GABRIEL	MICU G DIANA-ELENA
8	9.45-10.00	Implementation of strategy changes in crisis period	ANAGNOSTE SORIN	SALAMON J DÓRA
9	10.00-10.15	Why change is important: the successful story of IBM	NISTOREANU BOGDAN-GABRIEL	STOICA G TIBERIU-GEORGE
10	10.15-10.30	A Quantitative Analysis of Consumer Buying Behavior Towards Online Shopping and in Store Shopping	ANAGNOSTE SORIN	Stroe C Adriana Nicoleta
11	10.30-10.45	Young, Wild & Entrepreneurial: Generation Z's Affinity For Entrepreneurship	ANAGNOSTE SORIN	CÎRSTEA N I PETRONELA
12	10.45-11.00	Leadership - strategy - organizational culture - performances relationship at Gebruder Weiss	NĂSTASE MARIAN	DIMA D D RĂZVAN-CONSTANTIN
13	11.00-11.15	The influence of culture on management at Griffin Business Development	NĂSTASE MARIAN	HATAMLEH ABDALLAH ADLI MAHMOUD
14	11.15-11.30	Management of change within Michelin Company	NĂSTASE MARIAN	SĂMĂRESCU C ANA-MARIA
15	11.30-11.45	What is the future of e-commerce? An analysis of the COVID-19 pandemic impact on e-commerce	ANAGNOSTE SORIN	STAIKU I ELENA