

PROGRAMARE EXAMEN DE FINALIZARE A STUDIILOR UNIVERSITARE DE MASTERAT
PROGRAM: MEBA - ANTREPRENORIAL ȘI ADMINISTRAREA AFACERILOR (ÎN LIMBA ENGLEZĂ)
Date: 06.07.2022 Room: 4108

Comisia de examen nr. 2

Membri permanenți:

- 1 Prof. univ. dr. Păunescu Carmen Monica - Președinte
- 2 Conf. univ. dr. Ghinea Valentina Mihaela - Membru
- 3 Conf. univ. dr. Nistoreanu Bogdan Gabriel - Membru
- 4 Lect. univ. dr. Curmei Cătălin Valeriu - Secretar

Membri cooptați:

1. Prof. univ. dr. Dima Mihaela-Alina
2. Prof. univ. dr. Dincă Violeta Mihaela
3. Prof. univ. dr. Duțescu Adriana

Nr. crt.	Interval orar	Tema	Coordonator	Absolvent
1	9:00 - 9:15	The impact of digitalisation on entities' performance ratios	Duțescu Adriana	DUMITRUȚ I ALEXANDRA-IULIA
2	9:15 - 9:30	The design of entities' risk profile, part of the business sustainability models.	Duțescu Adriana	FREȚESCU A MARIO-CĂTĂLIN
3	9:30 - 9:45	Does employer branding influence recruitment and retention processes?	Ghinea Valentina Mihaela	DRĂGNEI C EMANUELA -MARIA
4	9:45 - 10:00	How COVID-19 Shaped Talent Acquisition	Ghinea Valentina Mihaela	IORDACHE F SIMONA-ANDREEA
5	10:00 - 10:15	Educational management as potential trigger of the continuous improvement	Ghinea Valentina Mihaela	LANGA G I LAURA-MARIA
6	10:15 - 10:30	Women in business leadership positions: Women Empowerment vs The Queen Bee effect	Ghinea Valentina Mihaela	MANOLACHE I CRISTINA-IOANA
7	10:30 - 10:45	Managing innovation for business growth and development	Păunescu Carmen Monica	ACHIM D ȘTEFAN
8	10:45 - 11:00	Managing Office Buildings to Increase Tenant Satisfaction	Păunescu Carmen Monica	Calin-Croitoru C D Maria
9	11:00 - 11:15	Hybrid entrepreneurship among youth: driving forces and impact factors.	Păunescu Carmen Monica	Frunză Alexandru-Mihai
10	11:15 - 11:30	The entrepreneurial process. Drivers of success and impact measures.	Păunescu Carmen Monica	MUȘAT G S ȘTEFAN-ALEXANDRU
11	11:30 - 11:45	The role of digital entrepreneurship in business growth	Păunescu Carmen Monica	PESCARU M F ALEXANDRU-OCTAVIAN-LAURENȚIU
12	11:45 - 12:00	Management strategies for technology companies to overcome the pandemic problems: Case study on Zoom Video Communications	Dincă Violeta Mihaela	ANIȚEI F FLORIN - DANIEL
13	12:00 - 12:15	The use of knowledge management: a source of competitive advantage for companies - Case study on Coca Cola	Dincă Violeta Mihaela	ILIE - ABLACHIM E ELENA - DYLARA
14	12:15 - 12:30	Innovative approaches within Romanian SMEs from the wood industry to overcome the 2020-2021 crisis	Dincă Violeta Mihaela	LEONCINI C SARA-ALESSIA
PAUZĂ				

Nr. crt	Interval orar	Tema	Coordonator	Absolvent
15	13:00 - 13::15	Leading Digital Business Transformation for small and medium companies in the Romanian market	Nistoreanu Bogdan Gabriel	OPREA A SEBASTIAN-CĂTĂLIN
16	13:15 - 13:30	Digital marketing key to obtaining a slice of the global pie - Multinationals and social media	Nistoreanu Bogdan Gabriel	PANĂ N LUCIAN-BOGDAN
17	13:30 - 13:45	How Kaufland changed its strategies during the pandemic. Customer retention in exceptional conditions	Nistoreanu Bogdan Gabriel	PÎNDARU M MĂDĂLINA-CRISTINA
18	13:45 - 14:00	Digital transformation of the marketing channels in the fashion industry before and after the pandemic	Nistoreanu Bogdan Gabriel	TELEANU G ANDREEA
19	14:00 - 14:15	Shifting organizational culture in order to tackle the post-pandemic work environment	Nistoreanu Bogdan Gabriel	Voinea R Eliza-Manuela
20	14:15 - 14:30	Women in Leadership: driving factors for career succes	Dima Mihaela-Alina	SIMIONESCU S ȘTEFANIA-IOANA
21	14:30 - 14:45	The impact of online learning on higher education	Dima Mihaela-Alina	ȘERBAN D M GEORGE-CRISTIAN