



International Entrepreneurship School – FABIZ

Third Edition

11 – 20 September 2024, Predeal

AGENDA



Day 1 / 11th of September

Welcome drinks, onboarding / Night-out networking

Day 2 / 12th of September - Bootcamp Kick off

Developing an Entrepreneurial Mindset versus Intrapreneurial Mindset

Morning session (start 9:00 am sharp)

Part 1:

Entrepreneurial Mindset

Mentor 1: [Florin Grosu | LinkedIn](#)

Part 2:

Personal Growth and Resilience

Mentor 1 or 2: [George Oprea | LinkedIn](#) & [Florin Grosu | LinkedIn](#)

Afternoon Session (starts at 14:00)

Intrapreneurial Mindset

Mentor 3: [Ana-Maria Manda | LinkedIn](#)

Day 3 / 13th of September

Ideation, Creativity and Opportunity Recognition / Professional Networking

Morning session (start 9:00 am sharp)

Mentor 4: [Alex M Dascalu | LinkedIn](#)

Ideation, Creativity and Opportunity Recognition Techniques



Afternoon session (starts at 14:00)

Mentor 5: [Alex M Dascalu | LinkedIn](#)

Networking and Building Relationships

Day 4 / 14th of September

Vision and Mission Development | Market Research | Customer Development

Morning session (start 9:00 am sharp)

Mentor 6: (1) [Ivaylo Ivanov | LinkedIn](#)

Development of a Vision and Mission statement

Afternoon Session (starts at 14:00)

Mentor 5&6: (1) [Ivaylo Ivanov | LinkedIn](#) and [Alex M Dascalu | LinkedIn](#)

Market Validation and Customer Discovery

Day 5 / 15th of September

Design Thinking Workshop

Morning Session (start 9:00 am sharp)

Mentor 7: [Alina Balan | LinkedIn](#)

Introduction to Design Thinking

Afternoon Session (starts at 14:00)

Mentor 7: [Alina Balan | LinkedIn](#)

Applying Design Thinking



Day 6 / 16th of September

Business Model Development

Morning session (start 9:00 am sharp)

Mentor 8: [Daniela Staicu | LinkedIn](#)

Business Model Design / Business Model Canvas

Afternoon Session (starts at 14:00)

Mentor 8: [Daniela Staicu | LinkedIn](#)

Creating Your Business Model

Day 7 / 17th of September

Pitch Mastery / Pitching and Storytelling

Morning Session (start 9:00 am sharp)

Mentor 9: [Alex M Dascalu | LinkedIn](#)

Crafting Your Pitch

Afternoon Session (starts at 14:00)

Mentor 5 & 9: [Alex M Dascalu | LinkedIn](#)

Pitch Practice



Day 8 / 18th of September

Team Building, Leadership and Financials 101

Morning Session (start 9:00 am sharp)

Mentor 10: [Radu Andrei Balaceanu | LinkedIn](#)

Building and leading a Team

Afternoon session (starts at 14:00)

Mentor 11: [Flavius \(Valentin\) JAKUBOWICZ | LinkedIn](#)

Financial 101 - Financial Literacy for Entrepreneurs

Day 9 / 19th of September

Marketing & Sales | Introduction to AI

Morning session (start 9:00 am sharp)

Marketing

Mentor 12: [Adriana Iordan | LinkedIn](#)

Sales Strategies

Mentor 13: To be announced

Afternoon session (starts at 14:00)

Introduction to AI Development and Generative AI Tools



Mentor 14: [Shahar Hillel | LinkedIn](#)

Evening

Final Presentations

Wrap-Up: Summary of key learnings and next steps

Night out socialising/networking

Day 10 / 20st of September

Breakfast / networking / departing