



Doctoral School of Business Administration II
Faculty of Business Administration in foreign languages

Conf. Univ. Dr. Sorin ANAGNOSTE

Research areas and topics

(1) Innovation and Entrepreneurship (*Inovare și antreprenoriat*)

- The Evolution of technology: Understanding technological change and its implications

(2) Strategy, Defence, Public Order and Intelligence (*Strategie, apărare, ordine publică și intelligence*)

- Industry analysis: Evaluating market opportunities and competitive forces

(3) Artificial Intelligence, Blockchain and Digital Economy (*Inteligență artificială, blockchain și economiei digitală*)

- Applied artificial intelligence in business
- Platforms and ecosystems
- Achieving scale and network effects
- Applied business strategy