



Doctoral School of Business Administration II
Faculty of Business Administration in foreign languages

Conf. Univ. Dr. Mihail BUȘU

Research areas and topics

(1) Innovation and Entrepreneurship (*Inovare și antreprenoriat*)

- Developing sustainable business models that integrate eco-friendly practices and measure their economic impact across industries
- Examining the role of innovation ecosystems in enhancing entrepreneurship within emerging markets, with a focus on public-private partnerships and policy impacts

(2) Energy Transition and Sustainability (*Tranziție energetică și sustenabilitate*)

- Investigating the integration of renewable energy sources in urban areas, including the challenges, opportunities, and impact on energy infrastructure
- Implementing circular economy strategies in industrial sectors to promote waste reduction and resource efficiency