



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ADMINISTRAREA AFACERILOR, CU PREDARE ÎN LIMBI STRĂINE
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FABIZ Students' Scientific Committee 2025
-Leading change through disruptive times-

Official program
4 April 2025, Bucharest, Romania

Bachelor's session

2nd Scientific Committee

Committee members: Lecturer Cristian Negruțiu, Associate Professor Marius Matei, Iulia Bratu

Room 4202, Calea Grivitei no. 2-2A
9:00-12:30

9:00-9:10

Feleagă Maria-Alessia and Gabură Ioana Andra

The Role of Central Banks in Economic Stability: The Impact of Interest Rate Adjustements on Economic Growth

9:10-9:20

Ștefan Marina Nicoleta, Armbruster Maria Alexandra and Györfi Noémi

AI-Based Mental Health Support

9:20-9:30

Georgescu Diana

Customer relationship management within REWE Romania SRL

9:30-9:40

Alistar Matei Mihai and Mărțuică Alexia Ionelia

Transforming Fashion Consumerism: Leading Change in a Disruptive Industry



9:40-9:50

Pridie Carmen-Andreea

*Auswirkungen multipler Wirtschaftskrisen auf das Gleichgewicht des öffentlichen Haushalts.
Der Fall Rumäniens*

9:50-10:00

Gheorghescu Andreea-Miruna and Cristea Ana Cătălina

Accounting in Romania and Poland - a comparative study

10:00-10:10

Feleagă Maria, Gabură Ioana and Staricu Irina

Enhancing Accounting Learning through Business Games: Insights from Leading Universities

10:10-10:20

Diana - Elena Tofan

Analysis of the inland waterway transportation sector

10:20-10:30

Colac Ecaterina and Macri Ana Maria

Neurological disorders and their impact on economy

10:30-10:40

Tucureanu Bianca-Ecaterina, Boboc-Darvas Timea and Calinescu Briana

Die Antwort der Europäischen Union in einer Krisensituation: Der Green Deal

10:40-10:50

Enache Emma-Stefania

The Impact of Social Media Influencers on Brand Perception and Customer Engagement

10:50-11:00

Gorgan Emanuel

Performance Measurement of European Car Manufacturing Industry